

1600—

Active customers of our  
Kodak Finishing Depart-  
ment now listed in our files.

THERE'S A REASON—

They like our work.  
They like our service.

10c is our charge for developing a roll of  
film, any size. Finished same day if left  
before 10 a. m.

We Give  
Auto  
Coupons

*Ed J. Sullivan*  
305 San Antonio Street

AS IT SHOULD BE DONE

Service

## Advice--Satisfaction

TELEPHONE us for Advice  
regarding the Spots on  
your Evening Gown or Wrap,  
or Soiled Gloves, Skirts,  
Waists and Dresses, etc., for

## Our "Best" Cleaning Service

of all articles of wearing ap-  
parel and dry cleanable home  
furnishings. It is the best  
service money can produce or  
money can buy.

We Give Alhambra Chevrolet  
Auto Coupons

Wilson - Millican

"BEST CLEANERS"  
Telephones 4400-4401.

## RICHMOND TERRACE

The Place For Your Home

Drive  
Through  
Richmond  
Terrace  
Tomorrow

No other residential suburb of El Paso can offer you as  
much in improvements, superiority of location, natural beauty  
and certainty of immediate increase in value as you are  
offered in RICHMOND TERRACE now. Compare it  
point by point with any other El Paso property and we  
know your decision will favor this suburb.

RICHMOND TERRACE has EVERY modern  
improvement NOW. It has Gas, Electricity, Sewers, Fire  
Hydrants, Bitulithic Paving, Cement Sidewalks, Cement  
Curbing, Miles of Park Spacing and Trees, Shrubs and  
Flowers.

Many beautiful homes have been built here and others  
soon will be in the course of construction.

LOTS NOW \$450.00 AND UP.

## Easy Terms

Phone us for an engagement and we'll be glad to  
show you at your convenience.

We Issue Alhambra-Chevrolet Premium Coupons on all sales made  
in Richmond Terrace—Ask for Them.

W. H. Austin

105 N. Oregon St. Telephone 4715

Jas. L. Marr &amp; Co

304 San Antonio St. Telephone 4350.

AGENTS



NOW—

THE SUN BEGINS TO SHINE. LET  
US COVER YOUR AUTO.

E. T. AMONETT

Saddlery and Harness  
Auto and Buggy Trimmings  
Tents and Awnings  
WE MANUFACTURE AND REPAIR  
THEM ALL.

400-402 Texas St. Phone 980

## THE ALHAMBRA



Where You See

Paramount  
PICTURES

—the standard by which all pictures in the  
United States are judged.

Ask your Merchants for Alhambra-Chevrolet Auto  
Coupons. Deposit in Red Cylinder Box in Main  
Lobby. No obligation to pay admission to de-  
posit Coupons.

We Put a Personal Element

in all THE PRINTING we do.

That is we take a personal interest in all  
the work turned in to us. As a result our  
business is showing a healthy increase.

WE GIVE AUTO COUPONS.

Southwestern PRINTING Company  
(New Management)

We Use This C. B. LURVEY, Manager.

A Real  
Innovation

WE do not believe that automobile buyers should be "pestered" by soli-  
citors. That's a frank statement. We are going to try something new and  
we ask the co-operation of the automobile buyers. WE ARE NOT GOING  
TO SEND OUR SOLICITORS AFTER "PROSPECTS," bothering  
business men in business hours. Instead, we ask that you call us up and we  
will send our demonstrator to you any place, any time, and the car will be given  
such test as may be desired. The demonstration of the Chevrolet is the strong-  
est selling argument we can advance.

The fact that we are not annoying buyers should entitle us to a hearing from  
all prospective purchasers of automobiles. Will you help us in our new move?

## CHEVROLET "490"

Has the Power, Flexibility of Motor  
and Easy Riding Qualities

The power of the Chevrolet "490" was amply demonstrated on Friday morn-  
ing when the ascent of the steep grade to the Kern Place water tank, under  
conditions which no automobile is called upon to meet in ordinary use, was  
made in the presence of the automobile editor of The Herald. We asked him  
to name the most severe test he could think of. He gave us a tough proposition,  
but the Chevrolet made good.

THE CAR WITH THE WONDERFUL MOTOR



\$635 f. o. b.  
El Paso

TRYON  
Motor Sales Co.

City and County Dealers

Phone 7269 411-413 Myrtle Ave.

MYERS COMPANY, Southwestern Distributors

El Paso, Texas



Steam  
Makes  
Or Takes  
Wrinkles

The only time steam takes out facial wrinkles is when it  
is intelligently used by a skilled masseuse.

The steam that rises from the wash boiler and tubs makes  
wrinkles that stay in.

A woman owes it to her husband to stay as young as she  
can.

You'll grow old before your time if you do the family wash  
or help with the ironing.

Give us an opportunity to show how good our work is.

We give Auto Coupons on \$1.00 Cash  
Laundry Bundles, only.

El Paso Laundry

## Take No Chances

on that new Spring Suit. Come to El  
Paso Tailoring Headquarters. Here you  
get individuality, Quality and a Per-  
fect Fit.

EL PASO'S BEST TAILOR

SWANSON

HOTEL SHELDON BLOCK

## Special

I offer you a special proposition for next  
week only—Come and investigate—You  
will be interested.

Axel Swanson.

I GIVE  
ALHAMBRA-CHEVROLET  
AUTO COUPONS.

## HERE IS THE CAR

To Be Given Away at The  
Alhambra Theater March 29

Worth \$635

IT IS  
FREE

Ask the following Firms for  
Alhambra-Chevrolet Premium Coupons

Art Goods	Hardware
Henry S. Beach	Sheets-Laxenby Co.
Auto For Hire	Jewelers
Auto Livery Service	Silberberg Bros.
Automobiles	Kodaks-Finishing
Tryon Motor Sales Co.	Feldman's
Automobile Accessories	Laundries
Borderland Auto Supply	El Paso Laundry
Co.	Manicuring
Automobile Covers, Etc.	The Popular Hair Dress-
E. T. Amonett	ing Parlors
Banks	Magazines
Texas Bank & Trust Co.	Kiefer's
(Based on Savings Ac-	Millinery
counts).	Kaminske Millinery Co.
Barber Shops	Music Stores
Popular Barber Shop	El Paso Piano Co.
Chin and Glassware	Optician
Delyle Smith	Geo. D. Kendall
Cigars	Photographs
Primm's 4-Quality Stores	El Paso Music Co.
Classified Ads.	Printers
El Paso Herald	Southwestern Printing
Cleaning and Pressing	Co.
Wilson-Millican	Real Estate
Dentists	Joe L. Marr & Co.
New York Paintless Den-	Seeds
tists	W. D. Wise & Co.
Electrical Supplies	Shoes
Texas Electrical Supply	Guaranteed Shoe Co.
Co.	Shoe Repairing
Fish and Oysters	United Shoe Repairing
Fulton Market	Co.
Flowers	Signs
The Flower Shop	Strasser Sign Co.
Fuel and Feed	Sporting Goods
Blas Fuel Co.	Feldman's
St. Franklin Feed and	Tents and Awnings
Fuel Co.	E. T. Amonett
Furniture	Theaters
Home Furniture Co.	Alhambra Theatre
Groceries	Tobacco
McMickle's Grocery	Primm's 4-Quality Stores
Harness-Saddles	Toys
E. T. Amonett	Kiefer's

## NOTE CAREFULLY

NO, you do not have to attend the Alhambra Theatre  
to deposit your Coupons. The Box is in the outside lobby  
from 11 a. m. until 11 p. m.

NO, you do not have to be present at the drawing to win  
the car. Coupon will win whether holder is present or not.

Ask For Alhambra Chevrolet Premium  
Coupons.